

Milo Krimstein

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Art Director

about

Milo is a creative thinker with a passion for building engaging content and communicating playful stories. With a background in design and fine art, he pivoted to advertising following a creative residency at 72andSunny in 2019. He has been published in the humor publication McSweeney's, and has designed and installed murals around the city of Chicago.

education

2020-2021

Chicago Portfolio School

2014-2018

School of the Art Institute of Chicago

Bachelor's of Fine Arts

skills

- Insight-driven creative ideation
- Photoshop
- Illustrator
- InDesign
- Figma
- Video editing
- Presenting and public speaking
- Illustration
- HTML proficiency
- 3D modeling (Rhino, Sketchup)

references available upon request

work experience

Cramer-Krasselt | 2022-2024

Mid-Level Art Director

Ideated and executed campaigns and assignments for clients such as Porsche, Cedar Fair, Spirit Airlines, Corona Premier. Created and sold the campaign 'Take action. Talk.' for the Alzheimer's Association.

- Reported to creative directors and worked alongside my copywriting partner
- Designed layouts for print and digital ads
- Directed studio designers to execute and version out print and digital deliverables
- Traveled for photo shoots and worked with photographers and editors to execute still and video
- Conducted client calls and lead creative presentations

MERGE | 2021-2022

Junior Art Director

Worked primarily on the Marco's Pizza account

- Designed layouts and created social media posts
- Worked closely with my team to deliver creative social media ideas, mostly on Tik-Tok
- Directed video editors

Nevermore Park | 2019-2020

Experience Guide

Facilitated audience engagement with artist Hebru Brantley's exhibition 'Nevermore Park'

72U, 72andSunny | 2019

Creative Resident

Selected to be a part of the 72U creative incubator in the spring of 2019. With a team of writers, directors, artists and even a web developer, delivered projects that sought to address housing inequality in L.A.

- Directed and executed designs for a series of murals that we installed throughout the city
- Collaborated with creative technologist to create an interactive A/R mural

awards

Gold Pencil, Experiential | The One Club for Creativity "The Bud Band" | 2021

Gold Pencil, Digital / Social | The One Club for Creativity "The Bud Band" | 2021

Best in Show | Portfolio Night all-stars | "AllMart" | 2021

Shortlist | Cannes Future Lions | "LEGOmoji" | 2021